

# Literacy via Internet?

## The E-Learning-Portal

 [ich-will-schreiben-lernen.de](http://ich-will-schreiben-lernen.de)

Praha, 14.10.2005

Ralf Kellershohn

ich-will-schreiben-lernen.de: a cooperation of

German Adult Education Association  
(Deutscher Volkshochschul-Verband e.V.)



Federal Literacy Association  
(Bundesverband Alphabetisierung e.V.)



with support from the Federal Ministry  
for Education and Research  
(BMBF)



Ich Spiele Fußball.

Ich schreibe fußbal

ICH SPIEL FUSBAULL

IE SILE FUSO

Ich speli Bfaabl

Ich spile Fuft Ball



# [ich-will-schreiben-lernen.de](http://ich-will-schreiben-lernen.de)

**i-want-to-learn-how-to-write**

**je-veux-apprendre-à-écrire**

**deseo-aprender-cómo-escribir**

**desidero-imparare-come-scrivere**

**eu-quero-aprender-como-escrever**



- 19.000 access keys handed out since 8 sep 2004
- 6.500 anonymous learners
- 6 online-tutors
- 330 course tutors and 1.000 participants of literacy courses



**ich-will-schreiben-lernen.de**



- 17.000 exercises
- Arranged in 6 stepped levels
- Written by 10 experienced literacy tutors
- Making learning relevant: 11 everyday life's areas (banking, the home, public authorities, the supermarket, etc.)



**ich-will-schreiben-lernen.de**



- Blended Learning:  
"ich-will-schreiben-lernen.de" can be integrated in literacy courses.
- APOLL provides continuing training for trainers free of charge.



**ich-will-schreiben-lernen.de**



**Why is an  
integration of  
media skills in  
basic education  
necessary?**

**growing  
competition**

**participation  
citizenship**

**self-  
determination**



## Objectives

supporting  
literacy  
tutors

enhance  
target groups  
media skills

improving  
basic  
education



## Target Groups

Learners who  
want to learn  
anonymously

Learners  
living in  
areas without  
literacy  
courses

Learners  
participating  
in literacy  
courses



- Usability-Tests with adult functional illiterates
- Audio and visual Support
- Online-Tutoring
- Continuing evaluation of [ich-will-schreiben-lernen.de](http://ich-will-schreiben-lernen.de)
- Continuing training for literacy tutors free of charge



- Instant anonymous access
- Access free of charge for learners and adult education centres



- Learning on an individual level
- Working on individual problems
- Learning at individual pace and time  
(independent from opening hours;  
possibility of organizing learning calendar)
- Learning follows individual interest (Word-  
material taken from areas of every day life)
- Individual support and counseling by  
online-tutors



**Further modules will be added based on the developed technological, didactical and tutorial concept:**

- Numeracy
- Basic English
- School Leaving Certificate

**E-Learning in Prison:**

Modified version of [ich-will-schreiben-lernen.de](http://ich-will-schreiben-lernen.de)



## **Further modules could be added based on the developed technological, didactical and tutorial concept:**

- German for speakers of other Languages
- Learning environment for primary school, secondary school
- Modules for vocational training



## Train the Trainers / Tutors

### Sustainable funding



## Links:

[www.apoll-online.de](http://www.apoll-online.de)

[www.ich-will-schreiben-lernen.de](http://www.ich-will-schreiben-lernen.de)

[www.apoll-zeitung.de](http://www.apoll-zeitung.de)

[www.wir-schreiben.de](http://www.wir-schreiben.de)

## Contact:

Ralf Kellershohn

mail: [kellershohn@apoll-online.de](mailto:kellershohn@apoll-online.de)

[kellershohn@zweite-chance-online.de](mailto:kellershohn@zweite-chance-online.de)

phone: +0049 (0)228 / 97 569 82



**Thank you for your attention!**

**Merci de votre attention!**

