



The Golden Crest *and* EuroCrest Awards for websites and electronic services of towns and municipalities

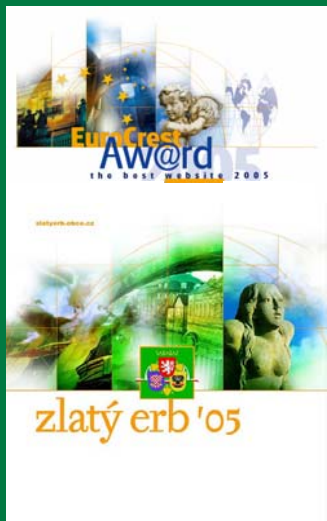
Jan Savicky
Golden Crest Association

EKSF Telecities

13th October 2005, Prague



The Golden Crest and EuroCrest Awards



EuroCrest

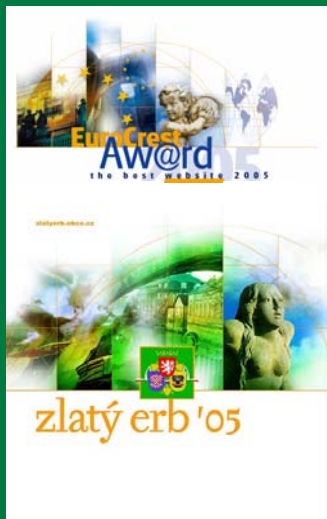
Best of the web sites: **European competition of towns and communities**

Since **2001**

Conference Internet in Public Administration
ISSS

استاذة ريم الحامد
Stockholm : Challenge





EuroCrest – Organizers

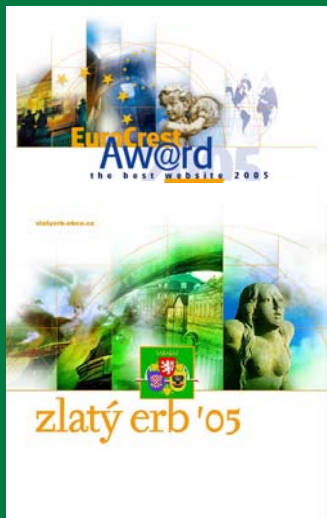
- **Golden Crest Association**
- in the cooperation with the **EC** and with
- European IT networks, e. g. **TeleCities**

Stockholm : Challenge

The same team preparing the **ISSS Conference** arranges the contest.

Results and winners of EuroCrest 2006 will be published during the **Conference ISSS** (2 – 4th April, Hradec Kralove, Czech Republic).



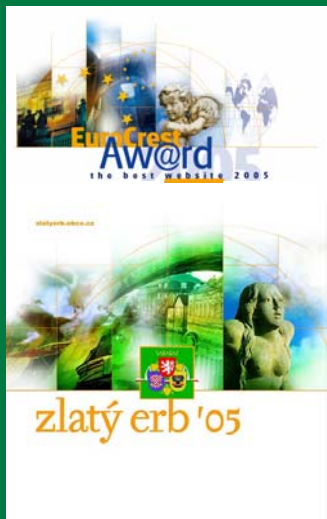


EuroCrest – Subject

The focus of the EuroCrest is on Exploitation of ICT as a tool of intensification of democratic mechanism especially in these areas:

- Transparency in decision making by elected authorities
- Degree of opening to the public

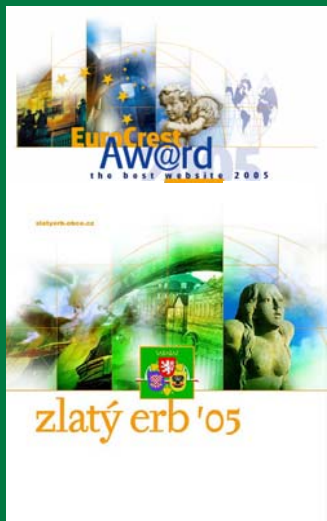




EuroCrest – Subject II.

- Extent of public participation in preparation of decision making influencing everyday life of the municipality
- Level of the delivery of information and services to citizens and businesses
Information–Interaction–Transaction–Integration





EuroCrest – Participants

The contest is open to all European towns and communities

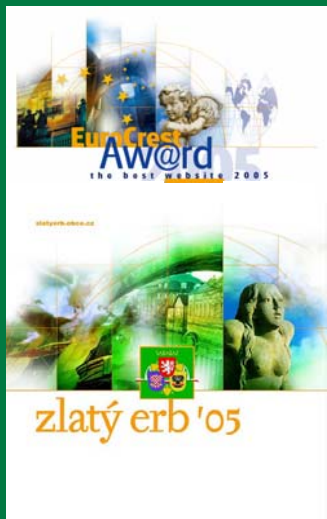
New member and candidate countries:

Associations of towns and communities nominate winners of national contest, or competitors on the bases of their own evaluation.

Non-candidate countries:

It is in the competence of jury to nominate other towns and communities.

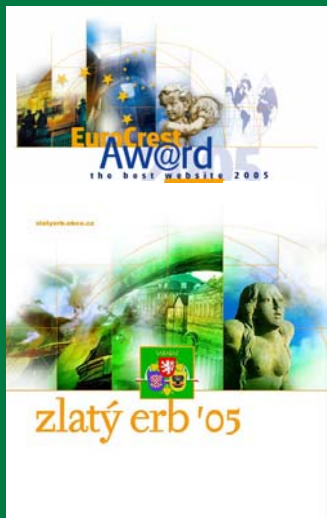




EuroCrest – Winners 2001

- Jihlava (Czech Republic)
- Bernolakovo (Slovakia)
- Lodz (Poland)

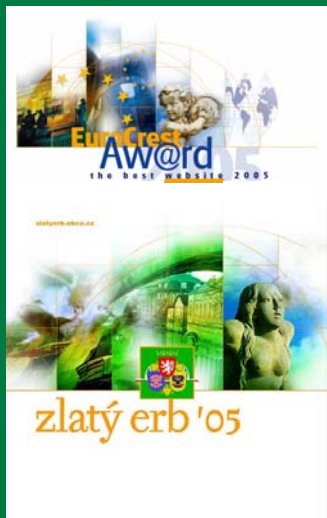




EuroCrest – Winners 2002

- **Stara Zagora (Bulgaria)**
- **Most (Czech Republic)**
- **Tapa (Estonia)**
- **Vilnius (Lithuania)**
- **Szczecin (Poland)**
- **Nove Zamky (Slovakia)**

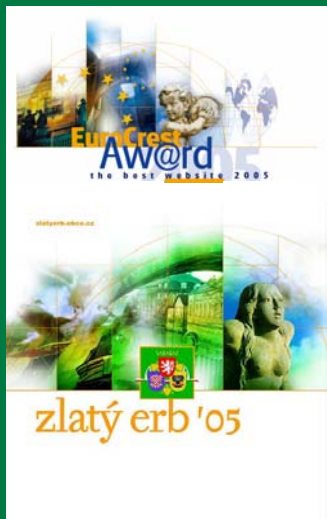




EuroCrest – Winners 2003

- **Praha (Czech Republic)**
- **Vranov nad Toplou (Slovakia)**
- **Tartu (Estonia)**
- **Jurbarkas (Lithuania)**
- **Ventspils (Latvia)**
- **Sopoty (Poland)**
- **Rousse (Bulgaria)**

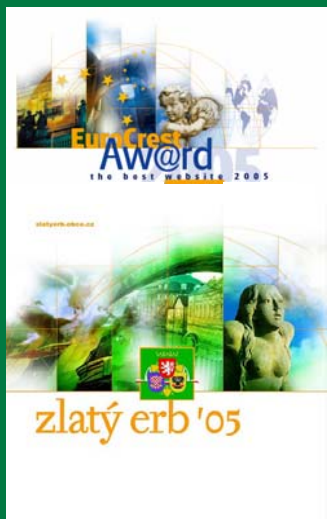




EuroCrest – Winners 2004

- Riga (Latvia)
- Panevezys (Lithuania)
- Zielona Gora (Poland)
- Lucenec (Slovakia)
- Nyiregyhaza (Hungary)
- Gabrovo (Bulgaria)
- Timisoara (Romania)
- Vysocina Region (Czech Republic)





EuroCrest – Winners 2005

- **Aizkraukle** (Latvia)
- **Siauliai** (Lithuania)
- **Gdansk** (Poland)
- **Dacice** (Czech Republic)
- **Nitra** (Slovakia)
- **Constanta** (Romania)
- **Dobrich** (Bulgaria)

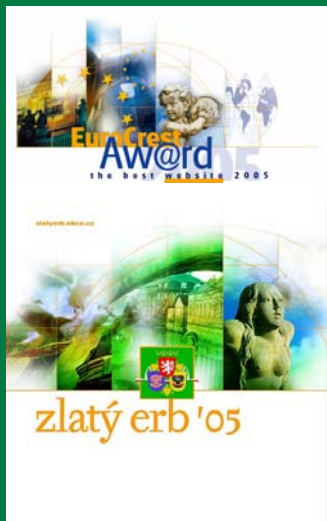




EuroCrest – Winners 2005

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The Golden Crest and EuroCrest Awards



EuroCrest and Golden Crest

The EuroCrest is based on consultation with **European Union experts** and on experience gained from the Czech contest **Golden Crest**.

شبكة المعلومات
Stockholm : Challenge





Golden Crest

The Best of the Web and Electronic Services
of **Czech Towns and Municipalities Award**

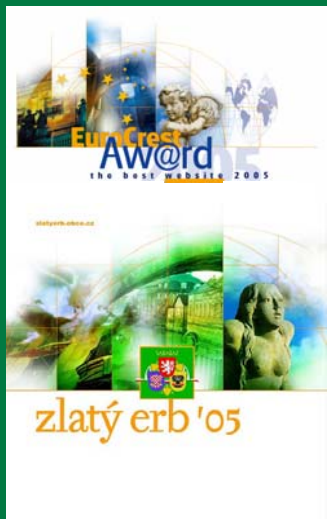
Since **1999**

Conference Internet in Public Administration
ISSS

Finalist
of the **Stockholm Challenge Award**
in **2002**

استدقاء ريفر اسكند
Stockholm : Challenge





Golden Crest – Organizers

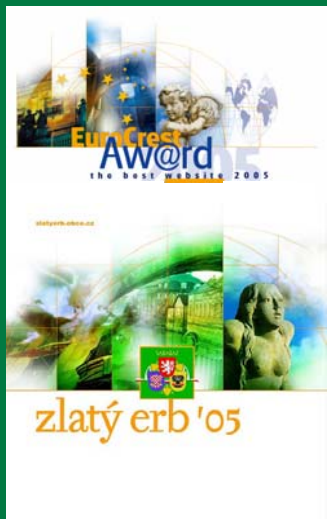
Golden Crest Association

Announced by

- **Ministry of Interior**
- **Ministry of Informatics and**
- **Regions of the Czech Republic**

In the cooperation with **Association of towns and communities** and other special partners

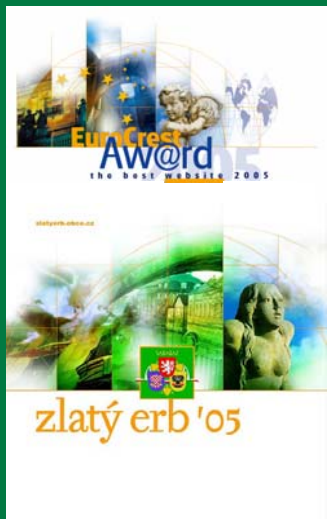




Golden Crest – Subject

The aim of the competition is to reward **excellence** and promote the exchange of the **best practices and experiences** in using information society technologies to improve **public online local government services**.





Golden Crest – Participants

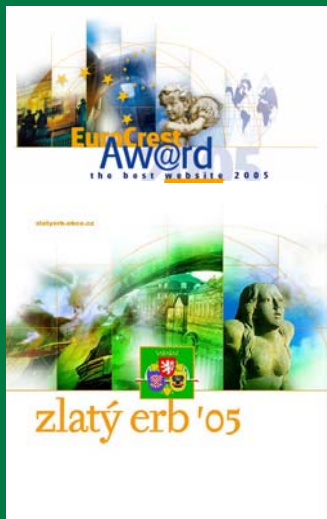
The contest is open to all Czech towns and communities

451 web sites of towns and municipalities and electronic services evaluated in 14 regional tiers

100+ members of regional and the main juries

3 500+ votes from public

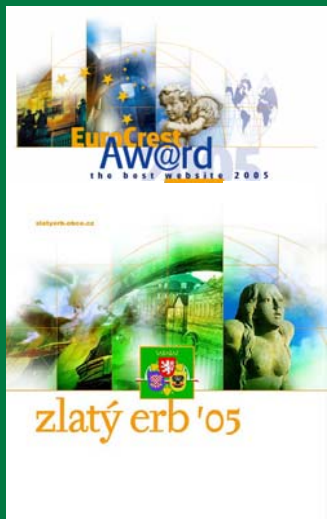




Golden Crest – Evaluation

1. User test of time and quality of responses to e-mail application for providing information
2. Obligatory information on web page
3. Recommended information
4. Additional information
5. User friendliness





مستندة ربحية
Stockholm : Challenge

Golden Crest – Evaluation II.

6. User test of time necessary to find specific information
7. Graphic quality with respect to different browsers
8. Extensive accessibility tests
9. Innovation
10. Additional services



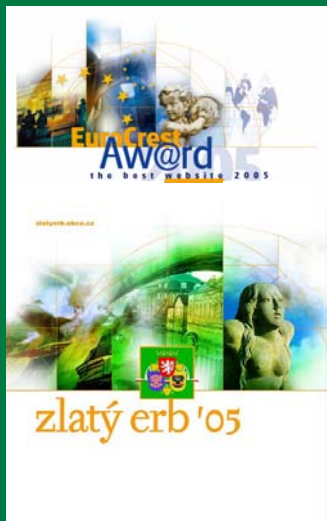


Golden Crest – Evaluation III.

User test of time necessary to find information

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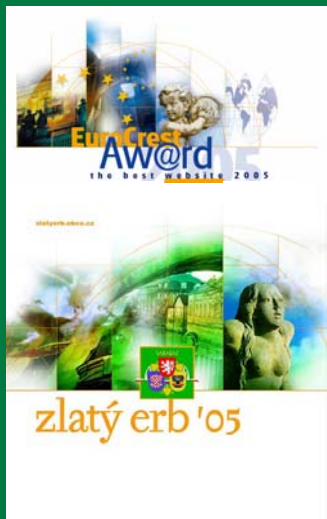


Golden Crest – Other countries

The Golden Crest model was followed and new Golden Crests in other countries (**Slowakia, Hungary, Rumania**) are evolving.



The Golden Crest and EuroCrest Awards



Thank you for your attention

Jan Savicky

jan.savicky@webhouse.cz

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